

## Seminar & Workshop: International Strategic Management and Innovation

### Summary

- ✓ Course dates: March 18 – 22, 2024
- ✓ Course duration: 5 days
- ✓ Language: German
- ✓ Location: Online
- ✓ Certificate: Certificate of Participation
- ✓ Format: Online
- ✓ Lecturer: Klaus Kammermeier
- ✓ Price: 2660 €

### Course overview

The course addresses the relationship between technological change, knowledge management and strategy; and how organizations can be led to support technology, innovation and design. Participants in this course aspire to or are destined for broader or multidisciplinary management or leadership roles in organizations.

### Course content

- ✓ Concepts, theories, models, and frameworks to understand and improve strategic decision making and its implications inside and outside of an organization
- ✓ Critically examine the principles, processes, and procedures that best support innovative technology solutions in the specific business environment

This very practical course focuses on use cases that address typical or unconventional approaches.

### Dates

March 18 – 22, 2024 (virtual classroom sessions).

### Booking and contact

Register here: <https://www.academy-tu.berlin/en/courses/short-courses>

Should you have any questions, please contact the TU Berlin Academy Team at: +49 30 4472 0232 or via email: [info@academy-tu.berlin](mailto:info@academy-tu.berlin). We hope to see you in Berlin - or online - very soon!