

Certification Course: Innovation Management

Summary

- ✓ Course dates: October 13 - 28, 2023
- ✓ Course duration: 2 weeks
- ✓ Language: German
- ✓ Location: Berlin
- ✓ Certificate: TU Berlin Certificate of Professional Education (3 ECTS)
- ✓ Format: Blended learning
- ✓ Lecturer: Klaus Kammermeier
- ✓ Price: 3390 €

Course overview

The certificate course takes an in-depth look at how organizations can build, sustain and foster a positive entrepreneurial and intrapreneurial mindset within their teams and across the organization.

Course content

- ✓ Human-centered design and the nature of innovation ecosystems
- ✓ From idea generation to business concept development and implementation
- ✓ Expanding one's methodology to include breakthrough innovations such as open innovation, design thinking, co-creation, portfolio management leadership and more

This is a hands-on course with interactive individual and group assignments and keynote presentations.

Dates

On-site in Berlin: October 13, 2023 from 16:00-20:00 (CET); October 21, 2023 from 09:00-17:00 (CET) and October 28, 2023 from 09:00-17:00 (CET).

Following the conclusion of the first two on-site sessions, participants will undertake a period of self-study (of 20-30 hours). This independent study phase will be accompanied by the lecturer, up to the date of the final on-site session. Lecturers will support participants for approx. 8 hours online, in the form of an open office hour, a small group workshop (or similar), by arrangement.

Booking and contact

Register here: <https://www.academy-tu.berlin/en/courses/short-courses>

Should you have any questions, please contact the TU Berlin Academy Team at: +49 30 4472 0232 or via email: info@academy-tu.berlin. We hope to see you In Berlin - or online - very soon!