

Seminar & Workshop: Leadership Essentials

Summary

- ✓ Course dates: July 19 – 21, 2023
- ✓ Course duration: 3 days
- ✓ Language: German
- ✓ Location: Berlin
- ✓ Certificate: Certificate of Participation
- ✓ Format: On-site
- ✓ Lecturers: Prof. Dr. Annette Mayer, Dr. Nicole Torjus
- ✓ Price: 1400 €

Course overview

Against the backdrop of demographic change and the worsening shortage of skilled workers, it is becoming increasingly important that the quality of leadership can be a decisive factor in finding and retaining qualified and motivated employees. Whether in companies, in scientific institutions or in public administration, managers are therefore increasingly accompanied by the question: What makes good leadership? What are the decisive leadership qualities?

In order to answer this question for oneself about one's individual leadership style and one's own demands on oneself as a successful leader, a first important step is to deal with one's own values and strengths and also to reflect on and classify one's own experiences of leading and being led. In addition to leadership instruments and communication tools, a successful start in leading employees requires above all clarity about one's own leadership role. The course thus creates a stable basis for one's own everyday leadership.

Course content

- ✓ Perception and expectation of the leadership position
- ✓ Perception of values in relation to leadership and cooperation in the team
- ✓ Perceiving problems as a challenge and strengthening one's own optimism
- ✓ Identifying and managing resources and controlling one's own energy (energy management)
- ✓ Connecting: strengthening feelings of belonging, what connects people in teams
- ✓ Dealing personally with change processes
- ✓ Personal leadership vision
- ✓ Identifying individual strengths and putting them at the service of one's own leadership vision
- ✓ Importance of a constructive view of the world as an authentic leader

The course includes short lectures, impulses, guided self-reflections and interactive group work for in-depth practice exchange and transfer.



TU BERLIN ACADEMY FOR PROFESSIONAL EDUCATION

Dates

July 19 - 21, 2023 (on-site in Berlin).

Booking and contact

Register here: <https://www.academy-tu.berlin/en/courses/short-courses>

Should you have any questions, please contact the TU Berlin Academy Team at: +49 30 4472 0232 or via email: info@academy-tu.berlin. We hope to see you In Berlin - or online - very soon!