

## Certification Course: Innovation Management

### Summary

- ✓ Course dates: August 4 – 26, 2023
- ✓ Course duration: 3 weeks
- ✓ Language: English
- ✓ Location: Berlin
- ✓ Certificate: TU Berlin Certificate of Professional Education (3 ECTS)
- ✓ Format: Blended learning
- ✓ Lecturer: Klaus Kammermeier
- ✓ Price: 3390 €

### Course overview

The certificate course takes an in-depth look at how organizations can build, sustain and foster a positive entrepreneurial and intrapreneurial mindset within their teams and across the organization.

### Course content

- ✓ Human-centered design and the nature of innovation ecosystems
- ✓ From idea generation to business concept development and implementation
- ✓ Expanding one's methodology to include breakthrough innovations such as open innovation, design thinking, co-creation, portfolio management leadership and more

This is a hands-on course with interactive individual and group assignments and keynote presentations.

### Dates

On-site in Berlin: August 4, 2023 from 6:00-20:00 (CET); August 12, 2023 from 09:00-17:00 (CET) and August 26, 2023 from 09:00-17:00 (CET).

Following the conclusion of the first two on-site sessions, participants will undertake a period of self-study (of 20-30 hours). This independent study phase will be accompanied by the lecturer, up to the date of the final on-site session. Lecturers will support participants for approx. 8 hours online, in the form of an open office hour, a small group workshop (or similar), by arrangement.

### Booking and contact

Register here: <https://www.academy-tu.berlin/en/courses/short-courses>

Should you have any questions, please contact the TU Berlin Academy Team at: +49 30 4472 0232 or via email: [info@academy-tu.berlin](mailto:info@academy-tu.berlin). We hope to see you In Berlin - or online - very soon!