

Certification Course: Digital Transformation – at work

Summary

- ✓ Course dates: August 28, 2023 – September 1, 2023
- ✓ Course duration: 5 days
- ✓ Language: German
- ✓ Location: Berlin
- ✓ Certificate: Certificate of Participation
- ✓ Format: On-site
- ✓ Lecturers: Prof. Dr. Jan Kratzer, Dr. Karina Cagarman
- ✓ Price: 2660 €

Course overview

Digital technologies permeate all facets of the work context and lead to significant changes. These changes require deliberate action to use digital technologies efficiently and effectively to improve the work environment, work flexibility, job satisfaction, and job performance. The offered course provides the necessary knowledge to be able to shape the digital transformation in the best possible way in the work context.

Course content

- ✓ Changing the world of work through digital technologies
- ✓ Team management with digital tools
- ✓ Motivating employees in the home office
- ✓ Digital data and research results
- ✓ Design Thinking, Lean Entrepreneurship, Agile Project Management
- ✓ Digital technologies and sustainability
- ✓ Life Design, Positive Psychology and Positive Business

Dates

August 28, 2023 - September 1, 2023 (on-site in Berlin).

Booking and contact

Register here: <https://www.academy-tu.berlin/en/courses/short-courses>

Should you have any questions, please contact the TU Berlin Academy Team at: +49 30 4472 0232 or via email: info@academy-tu.berlin. We hope to see you In Berlin - or online - very soon!